SAP

Business ByDesign

Web site www.sap.com/BusinessByDesign

Category: General Accounting - Small to Medium Enterprise

Best Fit

- Small to Medium Businesses looking for a true SaaS Cloud Solution
- Strong Professional Services, Finance, CRM Fit
- Light Construction Manufacturing
- Business with International Distribution and Shipping Requirements

Strengths

- High scalability, adding users or increasing transaction volume quickly and paying only for what you use
- International functionality for accounting, monetary transactions, and language access
- Multi-language and multi-currency support
- Reduced cost of ownership since systems and resources managed externally of the organization, making IT cost easier to manage and predictable
- No client (workstation) software to load-- runs entirely via high-speed Internet connection
- Built-in Disaster Recovery because all information is secure and available via the Internet from any location

Brief Product Description and Pricing

The SAP Business ByDesign solution is designed as a "Software as a Service" (SaaS) solution for medium to enterprise size companies that quickly scales in users and transactions as the company grows. It has a strong traditional accounting and financial management foundation. Business ByDesign is in a very small league of solutions that have been developed over the past decade to take advantage of Internet- or cloud-based processing. This gives the solution a great deal of flexibility as well as reducing the total cost of ownership over traditional in-house, or on-premise, accounting solutions. The product is very recent, having entered the U.S. market over the past few years; therefore, not all features and functionality that might be expected from a traditional solution may be available. Review the solution carefully and compare it with the present needs of your company.

SAP Business ByDesign starts at $149 US per user, per month ($199 for manufacturing). This is current United States pricing and includes the base-user license for financials, project management, personnel administration, compensation, time and labor management, marketing, sales, contract management, purchase request and order management, and standard built-in analytics and reports. Advanced warehouse, manufacturing, and shop floor options are available separately. Lower pricing for "efficiency" (limited use) users is available. Licensing starts at ten users.

Technical Specifications

On-demand, browser-based solution requiring high-speed Internet access for all users

Integration with Accounting and Ease of Setup

Business ByDesign by SAP is promoted as the most complete and easy-to-use SaaS offering available today. Included in the software are financials, human resources management, executive management support, project and supply chain management, customer and supplier relationship management, business analytics, and compliance management. Companies may license as much of the product as needed. User setup and information are tailored to the popular "roles"-based access, according to the users' responsibilities.

Since the product is Internet-based, there is no complex on-premise setup. Business ByDesign integrates seamlessly with Microsoft Office, giving a robust connection to Excel for financial reporting and modeling.

Company History and Contact Information

Founded in 1972, German SAP is one of the largest ERP solution providers in the world. SAP employs more than forty thousand people in over 50 countries worldwide. SAP is recognized as a leader in demonstrating the highest level of integrity in its corporate governance and practices. These efforts are informed and driven by the core values of SAP – customer focus, integrity, quality, commitment, product excellence, and passion.

SAP's successful growth strategy is based on technology innovation, co-innovation with customers and partners, and intelligent acquisitions. With world-class software, value-added services, and unparalleled expertise addressing the unique demands of organizations in more than 25 industries, SAP continues to grow its market share as the world's leading provider of business software. You may contact SAP electronically or for the US contact the Regional SAP Headquarters or a location near you.

SAP America Inc.
Strategic Planning & Support Office
3999 West Chester Pike
Newtown Square, PA 19073

Phone: 1-800-872-1727