

Sage CRM

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Web site: www.sagenorthamerica.com

Category

Customer Relationship Management (CRM)

Best Fit

- SMB to Enterprise level companies across industries

Strengths

- Enhanced Microsoft Office Integration - tight integration to Outlook and Microsoft Exchange
- Button Group customization allowing administrators the option of adding new groups of buttons to the work area
- Field Customization giving Sage CRM developers and administrators a code-free means to work with custom fields through the user interface
- Quotes and orders currently primary entities and can support Find, Advanced Find, Keyword Search, and more

Brief Product Description and Pricing

Sage CRM is an easy-to-use, fast-to-deploy on-site CRM solution with out-of-the-box but configurable business processes. It provides enterprise-wide access to vital customer information—anytime, anywhere—so you can manage your business with an integrated approach to inside sales and field sales automation, customer care, and marketing.

Sage CRM Cloud is designed for businesses seeking a low-cost, low-risk hosted CRM option. A fixed monthly price delivers everything: the hosted CRM application, support, training, backups, and updates. SageCRM.com also offers the flexibility to migrate to an on-site CRM software system as your business needs evolve.

Sage CRM is offered as an on-line cloud-based -service at www.SageCRM.com on a per user fee of \$39 per named user per month with a one-year contract. Standard pricing is \$5 per user name per month. Sage CRM on-premise pricing starts as low as \$595 per user. Pricing increases based on level of requirements. Check with your Sage account representative for the latest pricing for you.

Technical Specifications

- For in-house deployments the following are required.
 - Client operating system: Microsoft Windows Vista or higher
 - Application server: Microsoft Windows 2003 Server or higher
 - Database server: Microsoft SQL 2005 or higher
- It may be run as a Cloud PaaS solution via SageCRM.com through a standard browser interface via the Internet.

Integration with Accounting and Ease of Setup

Sage CRM integrates with a number of Sage accounting solutions or may be run stand-alone, on-premise, or as a cloud-based solution.

Sage CRM Solutions are sold exclusively through a network of certified Sage Business Partners. Sage CRM is intended to be installed by a qualified trained individual and is not an out-of-the-box solution.

Company History and Contact Information

Sage North America is the North American operating company of UK-based The Sage Group plc, a leading global supplier of business management software and services. For 40 years, Sage North America has delivered easy-to-use, scalable, and customizable software for accounting, customer relationship management, human resources, merchant services, time tracking, and the specialized needs of the construction, distribution, manufacturing, nonprofit, and real estate industries. More than 3 million small and mid-sized business customers in North America rely on Sage.

www.sagecrm.com/northamerica

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